



Strategic Plan 2016–21

Goal 1. We attract students and community learners and ensure successful attainment of their goals through our programs, services, and teaching and learning environments.

Strategies

- A. Develop a robust method for ongoing student learning outcomes assessment at the College.
- B. Engage in comprehensive strategic enrollment management, encompassing the entire student experience, from the moment students aspire to attend college to the moment they attain their educational goals.
- C. Create physical spaces and employ technologies that enhance student learning.
- D. Cultivate intellectual and cultural vitality to invigorate and engage our College and communities.
- E. Clearly communicate to internal and external communities the educational experience that they can expect from Shoreline Community College.

Goal 2. We continually strive for disciplined excellence and focused improvement in all that we do.

Strategies

- A. Engage in an ongoing, data-informed cycle of academic program review that allows for agile changes in program offerings with a focused, creative mindset.
- B. Streamline all processes throughout the College with a focus on standardizing routine processes and innovating around processes that add value to the student experience.
- C. Invest in professional learning for faculty and staff to support continuous improvement and implementation of this strategic plan.
- D. Invest in high-impact teaching practices for student learning.
- E. Implement consistent, effective engagement and communications practices.
- F. Develop and support innovation that serves our students and communities.

Goal 3. We ensure that a climate of intentional inclusion permeates our decisions and practices, which demonstrate principles of ecological integrity, social equity, and economic viability.

Strategies

- A. Engage in ongoing, deliberate conversation and mindful discovery about our shared purpose and differences as we conduct our daily work.
- B. Develop and maintain a framework to ensure that ecological integrity guides our practices.
- C. Develop multicultural and global competencies to help us live the principles of social equity in an increasingly interdependent world.
- D. Pursue and obtain sufficient resources to fulfill the College’s mission, and allocate those resources effectively in order to ensure economic viability in the implementation of this strategic plan.

Teaching, Learning, and Assessment Steering Committee
SPONSOR: Alison Stevens, Executive Vice President for Academic and Student Affairs

Dean Team (operational work)

Student Success Coordinating Committee (operational work)
SPONSOR: Alison Stevens, Executive Vice President for Academic and Student Affairs

Communication, Marketing, and Community Engagement Steering Committee
SPONSOR: Mary Brueggeman, Vice President for Advancement

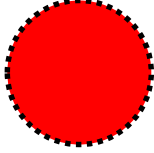
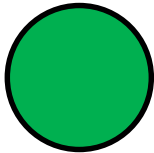
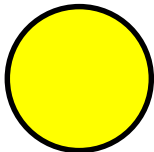
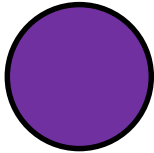
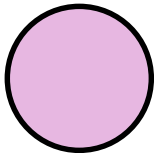
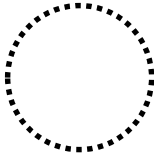
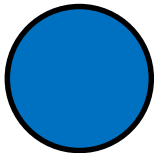
Disciplined Excellence Steering Committee
SPONSOR: Cheryl Roberts, President

Inclusive Excellence Steering Committee
SPONSOR: Cheryl Roberts, President

Ecological Sustainability Steering Committee
SPONSOR: Dawn Vinberg, Executive Director, Budget and Capital

Strategic Planning and Budget Council (advisory role to Executive Team)
SPONSOR: Stuart Trippel, Executive Director, Business and Student Support Services

Operational work on physical space and technology
COORDINATORS: Stuart Trippel, Executive Director, Business and Student Support Services
Dawn Vinberg, Executive Director, Budget and Capital



Coordination Across the Three Es

Steering committee
(membership open)

Information only
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How to state your interest in serving on a steering committee . . .

1. Select the steering committee that interests you. (Please limit your choice to one steering committee initially.)
- Teaching, Learning, and Assessment Steering Committee
 - Communication, Marketing, and Community Engagement Steering Committee
 - Disciplined Excellence Steering Committee
 - Inclusive Excellence Steering Committee
 - Ecological Sustainability Steering Committee
- The Student Success Coordinating Committee is already constituted. The Strategic Planning and Budget Council recruits members through a separate process in fall quarter.*
2. Think about the following question:
- As a member of a steering committee, you will be responsible for considering the best interests of Shoreline Community College as a whole, rather than one operational area or constituency. What knowledge, skills, and abilities will you bring to the work of the steering committee, and how will such knowledge, skills, and abilities benefit the College as a whole in the implementation of its strategic plan?
3. Steering committees will have staggered three-year terms. Consider whether you would be most interested in serving initially for one, two, or three years.
4. You do not need to check with your supervisor before applying; instead, a member of the Executive Team will consult with supervisors about employee availability and workload implications.
5. Between June 1 and September 23, visit www.shoreline.edu/spsteering and complete the online form.



Vision

We are recognized for inclusive excellence in teaching and learning, student success, and community engagement.

Mission

We serve the educational, workforce, and cultural needs of our diverse students and communities.